



# Valuable Affordable Sustainable

Australasian  
Conference & Expo  
Brisbane Convention  
and Exhibition Centre  
1-4 March 2009

**Conference Program  
& Registration Brochure**  
Early Bird Registration  
closes 16 January 2009  
[Visit www.greencities.org.au](http://www.greencities.org.au) for further  
details and to register **ONLINE**



**Valuable  
Affordable  
Sustainable**

**Speakers  
include:**

**Green Cities is Australia's premier conference for sustainability in the built environment. A joint initiative of the Green Building Council of Australia and the Property Council of Australia, Green Cities 09 is shaping up to be bigger and better than ever.**

Green building innovators and decision makers will gather in Brisbane from 1-4 March, 2009 to explore new ideas in sustainable building, and launch new products and technologies.

Delegates will hear from renowned global green building experts and learn about the latest industry developments, techniques and strategies.

The outcomes generated at this event will ensure the Australian property industry has a valuable, affordable and sustainable future.

#### **Exhibitors**

Deliver your message to where it counts and exhibit your sustainability products, services, and solutions directly to your target market.

Offering value for money, the Green Cities 09 Expo will create a dynamic forum for you to showcase your latest sustainable initiatives and innovative products.

For information on Expo opportunities contact:

#### **Stephanie Brincat**

Green Building Council of Australia  
+61 2 8252 8222  
stephanie.brincat@gbca.org.au

#### **Rebecca Mooney**

Property Council of Australia  
+ 61 2 9033 1998  
RMooney@propertyoz.com.au



**Charles  
Lockwood**

Charles Lockwood is a green real estate authority and consultant with 20 years experience working for U.S. and international companies, advising corporations, building owners, and developers on green real estate issues, including the newest trends, challenges, and opportunities.

In today's difficult economy, Charles explains how "green" can quickly lower operating costs, attract and retain tenants, and protect and even enhance property values. He explains long-term green opportunities to guide investment decisions on properties, as well as new products and technologies.



**Ken  
Yeang**

Dr. Ken Yeang is an architect-planner, ecologist and author who is best known for his signature and innovative green buildings and masterplans. He is regarded as one of the foremost designers and a noted authority on ecologically-responsive architecture and planning.

Ken has pioneered the passive low-energy design of tall buildings, which he calls the 'bioclimatic skyscraper' and has received numerous awards for his work and designs that include the Aga Khan Award for Architecture, RAI International Award, Prinz Claus Award and UIA August Perret Award.



**Douglas  
Durst**

Douglas Durst is a member of the third generation to run The Durst Organization, one of New York City's most respected real estate developers, owners and management companies and one of the originators of the Green Building Movement.

Founded in 1915 by Douglas' grandfather Joseph Durst, The Durst Organization have been responsible over the last 95 years for transforming the skyline of midtown Manhattan. Today, The Durst Organization is building the Bank of America Tower at One Bryant Park, which will be the most environmentally advanced office tower in the world.

**The Honorable Paul Lucas MP** Deputy Premier of QLD and Minister for Infrastructure and Planning

## Registration information:



This form is printed on Edwards Dunlop ONYX paper stock. 25% archival materials, 25% shredded documents and 50% office waste, ONYX is 100% recycled and 100% Australian.

### Registration fees

Full registration fees include attendance at all conference sessions, morning and afternoon teas, luncheons, access to the expo, welcome reception and Grosvenor Gala Dinner (excludes Masterclasses and Building tours)

#### \*Early Bird Rate

(register before 16 January 2009)

Member	\$1,330
Non Member	\$1,660

#### Normal Rate

(register after 16 January 2009)

Member	\$1,495
Non Member	\$1,825

A 10% discount applies when five or more delegates are booked together as a group.

### Day Registration

Day registration fees include attendance at all conference sessions, morning and afternoon tea, luncheon, and access to the expo on the day of attendance. Tickets to the Masterclasses and social events can be purchased separately.

Member	\$770
Non Member	\$990

A percentage of your registration fee will go towards offsetting your carbon footprint created by your attendance at this conference.

### Fee payment

\*Early bird registrations must be paid prior to 16 January 2009 to remain eligible for the earlybird rate, otherwise they will be charged the full registration fee and an invoice will be raised for the full amount.

PLEASE NOTE: ALL Registration fees MUST be paid prior to 27 February 2009. After this date, registration must be made ON-SITE at the registration desk, with an additional \$220 late fee applicable.

Payment options are credit card and cheque. Registration fees paid by cheque must be made payable to the Property Council of Australia and forwarded to the event Secretariat. Do not pay by EFTPOS.

### Changed plans

No registration cancellations will be considered unless made in writing. Cancellations received prior to 23 January 2009 will incur a \$400 cancellation fee. Cancellations received after this date will receive NO REFUND.

As an alternative to cancellation, your registration may be transferred to another person without penalty. The Secretariat must be advised in writing of any transfers by 25 February 2009.

### What do I wear?

Dress to be comfortable. The "official" uniform is business casual. Monday evening's Grosvenor Gala Dinner is your chance to dress up and dance the night away. A lounge suit is appropriate attire for the evening.

### Accommodation

Accommodation has been reserved at a selection of Brisbane's hotels. Discounted rates are available when booking with your registration via the Secretariat. A credit card number MUST accompany registrations to secure your accommodation booking.

### Social Program

Please note your attendance/non-attendance at the social events on your registration form for catering purposes. Please note that tickets will only be issued to those who indicate their attendance via the registration form.

### Welcome Reception

Sunday 1 March 2009  
6.00pm – 7.30pm

No charge for full conference registrants, \$77 per person for day delegates and additional guests.

### Grosvenor Gala Dinner



Monday 2 March 2009  
7.00pm – 11.00pm

No charge for full conference registrants, \$195 per person for day delegates and additional guests.

### Secretariat

Green Cities 09  
HI Event Management  
PO Box 12563  
George St Post Shop  
BRISBANE QLD 4003

Telephone: +61 7 3210 1646  
Facsimile: +61 7 3210 1606  
Email: greencities@hievents.com.au

## Event Sponsors:

Sponsorship opportunities remain. To discuss the options available, please contact:

**Anne Roberts**  
Ph: 0411 220 473  
aroberts@propertyoz.com.au  
**Tania Crosbie**  
Ph: 0400 001 040  
tania.crosbie@gbca.org.au



# GROSVENOR

Principal Sponsor:

## Lincolne Scott

Major Sponsor:

DAVIS LANGDON



Associate Sponsor:



Business Centre & Internet Cafe Sponsor:

# Event Program

## Welcome & exhibition opening / Sunday, March 1, 2009

12.00pm	Exhibitor set-up
2.00pm	Delegate registration opens
6.00pm	Welcome reception & grand opening of GC09 Expo

## Day 1 / Monday, March 2, 2009

7.30am	Registration		
8.20am	<b>Conference Opening:</b> Moderator: Michael Zorbas, Stockland Welcome: Romilly Madew, Green Building Council of Australia Welcome to country	<b>Keynote Addresses:</b> The Honorable Paul Lucas MP Ken Yeang, Llewelyn Davies Yeang, Charles Lockwood, Global Green Real Estate Authority & consultant	
10.30am	Morning Tea		
11.15am	<b>Concurrent Session 1A: Green Leaders Leading edge or bleeding edge? Innovation in green design</b> Exploring the latest sustainable design ideas and trends, and exploring which of them will work and which won't.	<b>Concurrent Session 1B: Sustainability Toolbox Trading options: how to benefit from emissions trading</b> The Carbon Pollution Reduction Scheme will soon commence, but what does it mean for property?	<b>Case Study Session: Healthcare</b> Australia's healthcare system is being stretched, going green is an important step to protect it. See how early adaptors are shaping our healthcare future.  Royal Childrens Hospital Fiona Stanley Hospital
12.15pm	Luncheon		
2.00pm	<b>Concurrent Session 2A: Green Leaders The green phoenix: burgeoning markets in challenging times</b> Australian green building expertise is gaining strength in the global market. Discover the green performers, both here and abroad.	<b>Concurrent Session 2B: Sustainability Toolbox Sustainability from the inside out - IEQ</b> Indoor environment quality (IEQ) has a significant impact on productivity, but how do you maintain it?	<b>Case Study Session: Residential</b> See how property owners, developers and consultants are successfully delivering beneficial green residential developments to all sectors of the market.  Redfern & Lilyfield Public Housing Converso Concavo The Summer
2.45pm	<b>Concurrent Session 3A: Green Leaders Money grows on trees: keeping your CFO satisfied</b> How to ensure a positive triple bottom-line outcome for your project by understanding the business benefits and economics of green buildings.	<b>Concurrent Session 3B: Sustainability Toolbox Green Star without the grief: certification made easy</b> How should you obtain a Green Star rating for your project? How to navigate around the traps and pitfalls.	
3.30pm	Afternoon Tea		
4.00pm	<b>Session 4 Beyond the building: greening cities</b> This session explores the lessons to be learnt from sustainable communities that got it right, and examines the opportunities, benefits and challenges for developers of sustainable housing.		
5.00pm	Conference Close		
7.00pm	Grosvenor Gala Dinner		



GROSVENOR

## Day 3 / Masterclasses / Wednesday, March 4, 2009

**These specialist classes are for those who want to stay ahead of the pack in green building.**

### Light Up

Australia's lighting standards lag behind European best practice. Discover the latest in efficient, effective lighting technology and hear from international design experts.  
**Time:** 9.00am - 12.00pm (includes morning tea)

### Integrated Modelling

Learn how to minimise cost and maximise performance outcomes through integration.  
**Time:** 9.00am - 12.00pm (includes morning tea)

### Building Blocks of Sustainable Design

Explore design strategies that deliver building performance and user comfort via advanced techniques in insulation, shading, and thermal and energy efficiency.  
**Time:** 9.00am - 12.00pm (includes morning tea)

### Green Star Accredited Professional Course

This course provides an introduction to the Green Building Council of Australia and focuses on the content and application of its Green Star rating tools. It is a precursor to the Green Star Accredited Professional exam.  
**Time:** 8.30am - 1.00pm (includes morning tea)

### Facade Technologies

Discover the most effective systems to manage the elements and maximise efficiency in both new buildings and upgraded stock.  
**Time:** 2.00pm - 5.00pm (includes afternoon tea)

### Facilities Management for Green Buildings

Identify, manage and deliver green performance while balancing the interests of occupiers and landlords. Includes an overview of popular rating tools.  
**Time:** 2.00pm - 5.00pm (includes afternoon tea)

### Green Star Project Management

How to plug the Green Star rating tool into your project to deliver the best results. Learn how to communicate Green Star goals to your team and get documentation tips from the experts.  
**Time:** 2.00pm - 5.00pm (includes afternoon tea)

## Day 2 / Tuesday, March 3, 2009

8.00am	<b>Registration</b>		
9.00am	<b>Welcome:</b> Campbell Newman, Lord Mayor of Brisbane		
9.40am	<b>Keynote Speaker:</b> Douglas Durst, Durst Organization		
10.30am	<b>Morning Tea</b>		
11.15am	<p><b>Concurrent Session 5A: Green Leaders</b>  <b>Valuing green: what do the analysts want?</b>            This session explores the link between sustainability and investment. It examines whether investors are more willing to put their money into green corporations, and what can be done to shift investor sentiment.</p>	<p><b>Concurrent Session 5B: Sustainability Toolbox</b>  <b>Management is the new green – re-living buildings</b>            Changing the industry's environmental footprint means tackling the issue of existing stock. This session examines key solutions for re-living buildings through refurbishments, tune-ups and management strategies.</p>	<p><b>Case Study Session: Education</b>            A new breed of educational facility is appearing on the landscape, see how green building practices are being employed to create environmental, health and fiscal benefits to schools and universities across Australia.             Bond University            Melbourne University            RMIT</p>
12.30pm	<b>Luncheon</b>		
2.00pm	<p><b>Concurrent Session 6A: Green Leaders</b>  <b>World Class Regulation?: The Good and Bad of Government sustainability policy</b>            The GBCA will launch its green building government policies report which outlines what the Federal, State and local government green building policies are and what is missing. What then will future government policy development in sustainability look like? Has it gone far enough or too far? Where should governments focus their efforts?</p>	<p><b>Concurrent Session 6B: Sustainability Toolbox</b>  <b>Facilities management - the missing link</b>            New buildings are environmental thoroughbreds, but are we ensuring their ongoing green performance? This session explores the techniques and strategies used by building owners and operators to ensure ongoing efficiency.</p>	<p><b>Case Study Session: Existing buildings, refurbishments &amp; fit-outs</b>            See how some of Australia's leading green building developers and consultants are successfully transforming tired old building stock into desirable and efficient green space.             Stockland Fitout            39 Hunter St            101 Miller St</p>
2.45pm	<p><b>Concurrent Session 7A: Green Leaders</b>  <b>Low carbon buildings: how easy are they?</b>            Low carbon, zero carbon, negative carbon - are they truly achievable? This session looks at the property sector's sustainability solutions, passive and active, and whether they are readily workable.</p>	<p><b>Concurrent Session 7B: Sustainability Toolbox</b>  <b>Marketing green: tempting the tenants</b>            Occupiers declare they want green space, but are they willing to pay for it? This session examines tenant drivers and effective strategies for promoting green buildings to them.</p>	
3.30pm	<b>Afternoon Tea</b>		
4.00pm	<p><b>Session 8</b>  <b>The wrap</b>            Round-up of key points from both days by Peter Verwer, Chief Executive, Property Council of Australia.</p>		
5.00pm	<b>Conference Close</b>		

\* The organisers reserve the right to make changes to the published program

## Day 3 / Continued

### LCA – Life Cycle Assessment

To be confirmed  
**Time:** TBC  
 (includes afternoon tea)

### Data Centres

To be confirmed  
**Time:** TBC  
**Cost:** \$275  
 (includes afternoon tea)

### Building tours day 3 only

**In order to showcase best practice in sustainable development, design and construction, Green Cities 09 will offer building tours of prominent green building projects in Brisbane. Tours will last approximately one hour.**

**For further details, check for updates on the Green Cities 09 website: [www.greencities.org.au](http://www.greencities.org.au)**

### Time:

Morning and afternoon tours available

### Cost:

**3 building pass**  
 (for 1 - 3 buildings) \$195

**5 building pass**  
 (for 4 - 5 buildings) \$300

**7 building pass**  
 (for 6 - 7 buildings) \$385

### Green Square North Tower

6 Star Green Star - Office Design v2

### Green Square South Tower

5 Star Green Star - Office Design v2

### Brisbane Square

5 Star Green Star - Office Design v1

### 333 Ann Street

4 Star Green Star - Office Design v2

### Orion Springfield

6 Star Green Star - Shopping Centre PILOT

### Bond University

6 Star Green Star - Education PILOT

### Port Central 1

5 Star Green Star - Office Design v2

# Registration Form:

Visit [www.greencities.org.au](http://www.greencities.org.au) for further details and to register ONLINE.

Register now – complete and email this form to [greencities@hievents.com.au](mailto:greencities@hievents.com.au) or complete and fax to 07 3210 1606

Please print in BLOCK CAPITALS and complete all relevant sections. Use ONE form per person. All prices include GST.

## Section A. Personal details

Title (Mr/Ms/Mrs/Miss/Dr) First name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position / Title: \_\_\_\_\_ Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb/Town: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone (Work): \_\_\_\_\_ (Mobile): \_\_\_\_\_ Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_ Name for lapel badge: \_\_\_\_\_

Please note any specific dietary, medical or other requirements: \_\_\_\_\_

## Section B. Registration Fees [all costs are GST inclusive]

### REGISTRATION CLOSING ON 23 FEBRUARY 2009

Please tick the appropriate box

- Property Council of Australia Member  
 Green Building Council Member

Registration Type	Members	Non members
Early Bird (closes 16 Jan 09)	<input type="checkbox"/> \$1,330	<input type="checkbox"/> \$1,660
* Early Bird Group (closes 16 Jan 09)	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,495
Full Conference Delegate	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,825
* Full Conference Group Delegate	<input type="checkbox"/> \$1,345	<input type="checkbox"/> \$1,645
Day Delegate (Monday)	<input type="checkbox"/> \$ 770	<input type="checkbox"/> \$ 990
Day Delegate (Tuesday)	<input type="checkbox"/> \$ 770	<input type="checkbox"/> \$ 990

\* Group means 5 or more delegates registering together as a group from one organisation

Sub total: Registration fee: \$ \_\_\_\_\_

## Section C. Social event fees [all costs are GST inclusive]

Please indicate your attendance at the social events on this form below. Tickets to each social event is included in full conference fees.

Social Events	Cost	Attend
Welcome Reception (Sunday) I also require additional tickets	Inclusive \$77 each	<input type="checkbox"/> Yes <input type="checkbox"/> No No.Tickets: _____
Conference Dinner (Monday) I also require additional tickets	Inclusive \$195 each	<input type="checkbox"/> Yes <input type="checkbox"/> No No.Tickets: _____

Sub Total: Social Event Fees: \$ \_\_\_\_\_

## Section D. Masterclasses/ Tours [all costs are GST inclusive]

Wed 4th March 09 [All sessions include either morning or afternoon tea]

Masterclass		
Light Up	9.00am – 12.00pm	<input type="checkbox"/> \$275
Building Blocks of Sustainable Design	9.00am – 12.00pm	<input type="checkbox"/> \$275
Integrated Modelling	9.00am – 12.00pm	<input type="checkbox"/> \$275
Façade Technologies	9.00am – 12.00pm	<input type="checkbox"/> \$275
Facilities Management for Green Buildings	9.00am – 12.00pm	<input type="checkbox"/> \$275
Green Star Project Management	2.00pm – 5.00pm	<input type="checkbox"/> \$275
Life Cycle Assessment	2.00pm – 5.00pm	<input type="checkbox"/> \$275
Data Centres	2.00pm – 5.00pm	<input type="checkbox"/> \$275
Green Star Accredited Professional course	8.30am – 1.00pm	<input type="checkbox"/> \$495

Building Tours [Morning and afternoon tours will be available]

3 building pass (for 1 - 3 buildings)	<input type="checkbox"/> \$195
5 building pass (for 4 - 5 buildings)	<input type="checkbox"/> \$300
7 building pass (for 6 - 7 buildings)	<input type="checkbox"/> \$420

[Indicate preferred buildings]

- Green Square North Tower  Green Square South Tower  Brisbane Square  
 33 Ann St  Orion Springfield  Bond University  Port Central 1

Sub total: Master Class/ Tours \$ \_\_\_\_\_

## Section E. Payment Options

TOTAL PAYMENT ENCLOSED: \$ \_\_\_\_\_

PAYMENT METHOD:

- My cheque is attached made payable to 'Property Council of Australia' for conference fees.  
 My cheque made payable to the 'Property Council of Australia' for Masterclass & Tours.  
 Please debit my credit card:  
 Amex  Diners  MasterCard  Visa

Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp: \_\_\_\_\_ / \_\_\_\_\_ Signature: \_\_\_\_\_

## Section E. Concurrent Session Registration

Please tick the appropriate box indicating your concurrent session preferences below. Please refer to the program for session details. Choose only 1 session per scheduled time.

### Monday 2 March 2009

11.15am - 12.15pm	<input type="checkbox"/> GL.1A	<input type="checkbox"/> ST.1B	<input type="checkbox"/> CS Healthcare
2.00pm - 2.45pm	<input type="checkbox"/> GL.2A	<input type="checkbox"/> ST.2B	<input type="checkbox"/> CS Residential
2.45pm - 3.30pm	<input type="checkbox"/> GL.3A	<input type="checkbox"/> ST.3B	

### Tuesday 3 March 2009

11.15am - 12.30pm	<input type="checkbox"/> GL.5A	<input type="checkbox"/> ST.5B	<input type="checkbox"/> CS Education
2.00pm - 2.45pm	<input type="checkbox"/> GL.6A	<input type="checkbox"/> ST.6B	<input type="checkbox"/> CS Existing
2.45pm - 3.30pm	<input type="checkbox"/> GL.7A	<input type="checkbox"/> ST.7B	

## Section F. Accommodation - Reserved by credit card ONLY

Accommodation has been reserved at a selection of Brisbane's hotels. Discounted rates are available when booking with your registration via the Secretariat. A credit card number MUST accompany registrations to secure your accommodation booking. Please indicate your hotel preferences by placing 1, 2 and 3 in the appropriate boxes below. The Conference Secretariat will make every effort to arrange your first preference for accommodation.

### Rates quoted are per room per night (room only):

Preferred room layout:  Single  Twin  Double  
Room preference:  Non-smoking  Smoking

### Rydges South Bank

- Standard Queen Room (\$264.00)  Superior Queen Room (\$284.00)  
 Deluxe Queen Room (\$304.00)  1 Bedroom Suite (\$334.00)

### Mantra South Bank

- Studio Apartment (\$249.00)  Studio Apartment City View (\$269.00)  
 One Bedroom Apartment (\$299.00)  1 Bedroom Apartment City View (\$314.00)

### Chifley at Lennons

- Deluxe Standard Room (\$218.00)

### Conrad Treasury Hotel

- Deluxe King Room (\$295.00)

### Arrival / Departure

Arrival Date: \_\_\_\_\_ Time: \_\_\_\_\_

Departure Date: \_\_\_\_\_ Time: \_\_\_\_\_

Accommodation confirmation - will be forwarded to your hotel. A credit card number is required to confirm your accommodation booking. Cheques are not accepted.

Amex  Diners  MasterCard  Visa

Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ Signature: \_\_\_\_\_

### Cancellation Policy:

No registration cancellations will be considered unless made in writing. Cancellations received before 23 January 2009 will incur a \$400 cancellation fee. NO REFUNDS will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without penalty. The Secretariat must be advised in writing of any transfers no later than 3 days prior to the conference.

### Privacy:

The Property Council of Australia / Green Building Council are collecting your personal information to register you for the Green Cities Conference and Expo. We will include your name, contact details on the online event delegate list. If you do not wish to be included on the delegate list, we ask that you notify us by ticking this box   
In addition, your name and contact details will be provided to our event sponsors. If you do not wish your details to be supplied, please tick this box